



CHALLENGE

Samsung declared the year 2000 as the “First Year of Samsung Digital Management.” Their corporate objective was to become a leader in the digital age of the 21st century. A key step to achieving this initiative was to scrutinize areas of product development waste and inefficiency. Samsung sends thousands of models daily to departments, customers, and suppliers. Poor translation quality and geometry problems translated into time spent reworking files and a decline in overall responsiveness.

SOLUTION

Samsung began by implementing the DEXcenter at it’s Visual Display and Printer Divisions. DEXcenter allowed Samsung to more easily share quality data between various systems, including: design, collaboration and data management. Samsung’s DEXcenter is also linked to their global suppliers.

RESULT

“DEXcenter’s consistency and reliability translates into improved process efficiency and significant time savings.” says Samsung’s Kuk Jin Kim. Following the first successful implementation, Samsung deployed DEXcenter throughout other divisions encompassing more than 5,000 users.

“DEXcenter provides an established and proven method for exchanging product data.”

*Kuk Jin Kim
Manager E-CIM Center
Samsung Corp. Technology Operations*

DEXcenter™

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